

WHO WE ARE

CERP: Lead implementer of the Femtech Innovation Hub. We bring evidence, data, and systems thinking to guide how health innovations move from idea to scale.

LUMS Centre for Entrepreneurship (LCE): Implementation partner delivering a curriculum shaped by more than a decade of entrepreneurial training and human-centered design practice.

By combining **CERP's rigor in health systems and policy** with **LUMS's proven entrepreneurship pedagogy**, the Hub offers Femtech founders an ecosystem that is both analytically grounded and practically tested.

OUR IMPACT

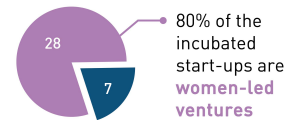
- Enabled context-specific, validated solutions designed for underserved women.
- Helped seed a broader movement that links technology, health, and equity.



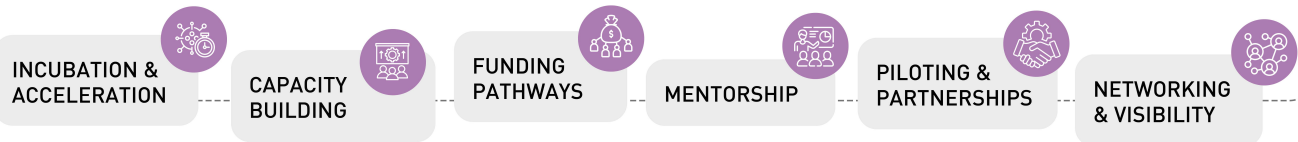
OUR MISSION

To build Pakistan's first dedicated platform that incubates, accelerates, and scales Femtech startups addressing women's health challenges.

We aim to ensure that promising solutions do not remain ideas on paper, but are validated, adapted to local contexts, and brought to scale.



END-TO-END SUPPORT FOR FEMTECH STARTUPS THROUGH



- Menstrual & Gynecological Health (12)
- Maternal & Reproductive Health (6)
- Mental Health & Well-being (8)
- Digital Health & AI (4)
- Market Access & Affordability (3)
- Social Impact & Advocacy (1)
- Chronic & NCDs (1)

OUR MENTORS & NETWORK

We connect startups with leading experts from Pakistan and abroad — combining global experience with local insight. A sample of our mentors:



MUBARIK IMAM

Former Global Head of Growth at WhatsApp; now investor and advisor to emerging tech ventures.



DR. SHAPER MIRZA

Associate Professor, LUMS; leading researcher in biotechnology and healthcare innovation.



DR. SHABNUM SARFARAZ

International development specialist; former Member (Social Sector) of Pakistan's Planning Commission with deep expertise in women's health policy.

This mentor pool extends to clinical researchers, digital health pioneers, and global fellows, giving our startups superior access to expertise that few hubs in the Global South can offer.



As a growth-stage startup, we were seeking the right partnerships and introductions to scale, and Femtech Innovation Hub for Pakistan has delivered beyond expectations. The program is engaging and supportive, offering not just classes and assignments but constant access to the team, resources, and mentors.

- Sharmeen, Founder of BE ME

WHAT SETS US APART

GLOBAL ALIGNMENT

Ventures linked to the Gates Foundation's Women's Health Opportunity Map 2023.

EVIDENCE FIRST

Needs assessments shape priorities, ensuring relevance and impact.

INCLUSIVE BY DESIGN

Solutions that are offline-first, low-cost, and culturally sensitive.

CONNECTED ECOSYSTEM

Access to regulators, donors, investors, NGOs, government, and beneficiaries.

IMPACT FIRST

Ventures designed around measurable women's health outcomes.

DUAL CURRICULUM

Pairing women's health and policy expertise with world-class entrepreneurship training.

» LESSONS LEARNED

- Support across stages is essential.** Pakistan's Femtech ecosystem is nascent and requires both early- and late-stage pathways.
- Financing gaps hold back growth.** Many founders self-subsidize through side jobs; dedicated financing channels are urgently needed.
- Piloting is hard.** Structured access to real beneficiaries, particularly in rural and peri-urban communities, is missing.
- Regulation is a bottleneck.** Startups lack the expertise to navigate complex health-tech approval processes.
- Research linkages must be strengthened.** Tighter connections to clinical and academic research will improve design, validation, and scale.



Being part of the Femtech Innovation Hub for Pakistan has been highly valuable for Fempure. The online learning sessions provided clarity on new grant and business opportunities, helping us refine our business plan.

- Ayesha, Founder of Fempure



CONTACT US

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